

# Badger Write Away

<http://www.irwabadgerchapter.com>

## WI Chapter 17



INTERNATIONAL RIGHT OF WAY ASSOCIATION

Issue 203

September 2009

3rd Quarter Chapter Meeting

September 2-3, 2009

Radisson Hotel

La Crosse

## ATC and the Local Utility

*This program has been approved by the IRWA for 3.5 hours of continuing education credit for SR/WA recertification requirements*

### MORNING EDUCATION PROGRAM

10:00 a.m. to 12:00 p.m.

**ATC and the Local Utility - the Beginning of a Project** - Presenters: Sarah Justus (ATC) Steve Beversdorf & Mike Halcarz (both MG&E)

Presenters will review the need for and justification of the proposed upgrading of the Madison Area Transmission lines and the construction of the project. Presentation will focus on project development in terms of:

- Analyzing proposed potential routes, identifying pros and cons of overhead versus underground construction, and cost issues of the various proposals.
- Scheduling public information meetings to discuss the project and various routes as well as the impacts with property owners, community officials, other interested parties.
- Evaluating the impact on local utilities and developing work plans to respond to the project.
- Selection of primary route based on feedback and modifications.
- Submittal to PSCW, responding to inquiries, hearings, and obtaining order from PSCW.

**LUNCH:** 12:00 p.m. to 1:00 p.m.

### AFTERNOON EDUCATION PROGRAM

1:00 p.m. - 3:30 p.m.

**ATC and the Local Utility - as it hits the Road** Presenters: Michael Cummings, Mike Burow, Randy Karls (all ATC) & Jeff Fowle (We Energies)

Presenters will discuss the Stoney Brook to Jefferson Substation line. Presentation will focus on project development in terms of:

- Analyzing proposed potential routes, identifying pros and cons of routes, cost issues of the various proposals.
- Discussing damage control and issues resulting from selection of route.
- Discussing the neutral to earth voltage issue and how it is mitigated.
- Working with local utilities to minimize impacts and allowing the project to proceed according to the PSCW ruling and the construction schedule.
- Discussing real estate process for ATC to obtain easements and initiating condemnation proceeding when necessary.
- Discussion of Local Utilities obtaining easements to accommodate ATC project and rebuild its system.

*(continued on page 4)*

### AGENDA

#### Tuesday, September 1 ~ Training

8:00 a.m. - 5:00 p.m. Course 200 Principles of Real Estate Negotiation, Day One

#### Wednesday, September 2 ~ Training and Meeting

8:00 a.m. - 5:00 p.m. Course 200 Principles of Real Estate Negotiation, Day Two

4:30 p.m. - 6:00 p.m. Executive Board Meeting

6:15 p.m. - 8:00 p.m. Social Event - Marla Britton's house

#### Thursday, September 3 ~ Chapter General Meeting

8:00 a.m. - 9:00 a.m. Registration - Rolls & Coffee  
Fees: Pre-register (\$25) at Door (\$35)

9:00 a.m. - 9:45 a.m. Chapter General Meeting

9:45 a.m. - 10:00 a.m. Networking

10:00 a.m. - 12:00 p.m. Morning Program

12:00 p.m. - 1:00 p.m. Lunch

1:00 p.m. - 3:30 p.m. Afternoon Program

4 p.m. Adjourn

### If you stay, Register IRWA!



**Radisson Hotel**  
200 Harborview Plaza  
La Crosse, WI 54601

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[www.radisson.com/lacrossewi](http://www.radisson.com/lacrossewi)

A block of rooms has been reserved for  
August 31, 2009 - September 2, 2009  
\$99 for single/double/triple/quad  
(Room Block expires on August 2, 2009)



## IRWA Badger Chapter 17 Officers

President . . . . . John Rolling, PhD, SR/WA  
 International Director . . . . . Barb Taves  
 President Elect . . . . . Ernie Kretschmann  
 Secretary . . . . . Richard Dickson  
 Treasurer . . . . . Beth Massey

## Northwest Affiliate Officers

Chairperson . . . . . Ed Trapp  
 Chairperson-elect . . . . . Jody Isaacson  
 Secretary/Treasurer . . . . . Paul Baumgardt

Badger Write Away is published quarterly as a service to IRWA Chapter 17's members. The publication of an article, opinion or advertisement does not constitute an endorsement by the IRWA or Chapter 17. The IRWA and Chapter 17 expressly disclaim responsibility for the contents or accuracy of any article, opinion or advertisement expressed or published herein.

### Chapter 17 Editors for 2009:

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Your comments and contributions are welcome.

### 2009 Submittal Deadlines: October 1

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## DATES TO REMEMBER

Sept. 1-2, 2009 Course 200 - Principles of Real Estate Negotiation (Radisson Hotel, La Crosse)  
 Sept. 2, 2009 3rd Quarter Executive Board Meeting Radisson Hotel, La Crosse  
 Sept. 3, 2009 3rd Quarter General Chapter Meeting Radisson Hotel, La Crosse  
 Oct. 16-17, 2009 Region 5 Fall Forum Doubletree Hotel, Milwaukee  
 Dec. 9, 2009 Brokers Continuing Education Course Holiday Inn & Suites, Madison West  
 Dec. 9, 2009 4th Quarter Executive Board Meeting Holiday Inn & Suites, Madison West  
 Dec. 10, 2009 4th Quarter General Chapter Meeting Holiday Inn & Suites, Madison West  
 Dec. 11, 2009 USPAP Update Holiday Inn & Suites, Madison West  
 March 2-3, 2010 Brokers Continuing Education Course Bridgewood Resort Hotel - Neenah  
 March 3, 2010 1st Quarter Executive Board Meeting Bridgewood Resort Hotel - Neenah  
 March 4, 2010 1st Quarter General Meeting Bridgewood Resort Hotel - Neenah

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### John Rolling - President - Chapter 17



Greetings members and friends of Badger Chapter 17!

I've just returned from this year's International Education Seminar in Indianapolis. What I saw and experienced there leaves me feeling very good about our association. Over five days of meetings, seminars and courses some 990 of our members from the U.S. and Canada and from our affiliates in Japan and South Africa learned new skills, broadened their horizons, renewed old friendships, made new contacts, and enhanced the ability of our organization to represent the right-of-way profession. I learned that despite our current economic doldrums and contrary to the recent experience of many other professional organizations, our association continues to gain members. A new "Uniform Act Certification" program was unveiled and new "branded" marketing materials were introduced. I'm very impressed by the brand new guides to our SR/WA designation and our discipline certification programs. These guides provide clear roadmaps for anyone interested in pursuing these recognitions. (Check these out! Go to [www.irwaonline.org](http://www.irwaonline.org), click "credentialing", then follow the links to "designation" or "certification.") Some special highlights of this year's meetings were the SR/WA recognition breakfast where we saw Bob Bokowski and Dave Karl cross the stage and the winning of the Frank A. Balfour "Professional of the Year" award by Jeff Jones, a member of the Michigan chapter and one of our region-mates. All in all, the seminar was a great success. Our chapter was represented by eleven attendees. I hope more of us will be able to attend the 2010 seminar in Calgary, Alberta.

Speaking of opportunities to learn more and to become better at what we do, our chapter itself has an ambitious schedule for educational offerings through 2009. Course 200 Principles of Real Estate Negotiation will be held in LaCrosse on September 1st and 2nd. Real Estate Brokers' Continuing Education will be offered in Madison on December 9 and the National 7-Hour USPAP Update will be held in Madison on December 11. We may also be able to offer an SR/WA study session and comprehensive exam before the end of 2009. These courses can help you attain an IRWA discipline certification or SRWA designation, help you maintain a broker's or appraiser's license and most importantly-help you enhance your professional abilities. Do take advantage of the courses.

I'm looking forward to our upcoming September 3 chapter meeting in LaCrosse. The Programs and Outreach Committee has put together very timely sessions on the connection between American Transmission Company's projects and local utilities. I'm also looking forward to our social event on September 2 -a "back to the country" party to be hosted at Marla Britton's home outside Westby. We're very lucky to count such energetic volunteer programmers and such gracious hosts among our membership!

Finally, let me encourage you to think about participating in another IRWA event. Our chapter will host the Region 5 Fall Forum in Milwaukee on October 16 and 17. We expect about 30 people from the Kentucky, West Virginia, Illinois, Ohio, Indiana, and Michigan chapters. The formal meeting will take place on Saturday, October 17, beginning at 8 am. We'll discuss coordinating our education programs and other items of mutual interest. In the evening, we'll host the group for a boat ride on the Milwaukee River, complete with brats and beer. We want to give our guests a glimpse of our Wisconsin culture. I might even bring a saxophone in case some polka tunes are called for! All our members are encouraged to attend the forum. This is a great opportunity to meet fellow professionals from the surrounding states and to learn more about our association.

Bye for now. Hope to see you in La Crosse and/or Milwaukee!

***John Rolling, SR/WA, President***

# Chapter News

*(Program Information - continued from 1st page)*

## ABOUT THE PRESENTERS:

**Sarah Justus** is the Manager of Local Relations for American Transmission Company (ATC) in Madison, Wisconsin. She started with ATC in 2004 as a Local Relations Representative. In her current position, she manages the company's public outreach efforts as well as government and community relations. In her tenure at ATC, Sarah has managed the public outreach of many projects, including several new transmission line projects in the Madison area. Prior to joining ATC, Sarah was employed by the State of Wisconsin as a policy and budget analyst and program evaluator. Ms. Justus has a B.S. Degree in Public Administration and has earned a Masters Degree.

**Steve Beversdorf** began his career with InterCon Construction Inc. in January of 1996 and worked as a construction coordinator and project manager on various natural gas, liquid pipeline, electric, and telecommunications projects for Madison Gas & Electric, WE Energies, Integrys (then Wisconsin Public Service), American Transmission Company, Koch Petroleum, and various other utilities. Steve was hired at Madison Gas & Electric Company in February of 2006 and has since worked in the Gas Engineering Department. Mr. Beversdorf has a B.S. Degree in Construction Administration and Management.

**Mike Halcarz** began his career in 1977 with Vierbiecher Associates in Reedsburg performing a variety of tasks of surveying for section work, subdivisions, certified survey maps and road improvement projects. Mike went to work for Madison Gas and Electric Company in November 1979 as a draftsman. He was promoted to Rights-of-Way Specialist in January 1986, and then became the Supervisor of the Rights-of-Way Department in 1991. His current duties include overseeing staff and contractors, rental properties, participating in utility highway politics, processing street vacates and easement releases, and a variety of other tasks. Mr. Halcarz has an Associates Degree in Land Surveying.

**Mike Burow** is a Senior Regional Manager at American Transmission Company (ATC) in Pewaukee, Wisconsin. Mr. Burow has served for the past five years as a liaison between ATC and We Energies, facilitating communication and collaboration on issues ranging from transmission construction projects to load interconnections, operations and maintenance, vegetation management, miscellaneous agreements and routine interactions. Prior to joining ATC, Mike held positions at an engineering testing firm, an electrical

contractor and We Energies. Over his 10-year career at We Energies, Mike interacted with large industrial, institutional, municipal, and commercial customers through various positions within the company. Mr. Burrow has a B.A. Degree in Liberal Arts and a B.S. Degree in Mechanical Engineering.

**Michael Cummings** is the Eastern Portfolio Real Estate Manager at American Transmission Company (ATC) in Pewaukee, Wisconsin. In his current role, Mr. Cummings works with multiple external contractors to negotiate easements settlements, inspect property concerns and assist in the execution of the condemnation process with landowners, as well as and overseeing the encroachment, variance and construction processes within ATC. Prior to joining ATC in 2009, Michael held positions with real estate developers, banks and property management, title insurance and appraisal companies, gaining over 25 years of hands-on real estate experience. Mr. Cummings has a B.S. Degree in both Marketing and Management.

**Randy Karls** is the Manager of Customer Relations at American Transmission Company (ATC) in Madison, Wisconsin. Mr. Karls started with ATC as a Regional Manager in Customer Relations, serving as a liaison to customers in the Madison area and facilitating the timely resolution of customer needs. In his current position he manages the customer relations staff that serves as the principle point of contact for customers in a region while establishing and maintaining excellent relationships with customers and stakeholders. Prior to joining ATC, Randy held several positions at Alliant Energy over the course of 16 years and now has over 21 years in the utility industry working with retail, wholesale, municipal and investor owned utility customers. Mr. Karls has a B.S. Degree in Agricultural Business Management.

**Jeff Fowle** began his career as a Right of Way Agent for We Energies in November of 2007 and is currently working in the western service area of the Company. Prior to joining We Energies, Jeff worked for 10 years as a local wireless development consultant in Wisconsin and Illinois, where he negotiated wireless communication leases and secured local zoning approvals for wireless telecommunication facilities. Mr. Fowle has a B.S. Degree in Biology and Environmental Science and is also a licensed real estate broker.

Jeff began his professional career working as a legislative aide for a State Senator in Madison, WI, where he developed an interest in public policy and politics. That experience led him to run for elective office, serving as a City of Waukesha Alderman from 2001-2006.

# Chapter News

Badger Chapter 17  
**Second Quarter Executive Board  
Meeting Minutes**  
June 3, 2009

## CALL TO ORDER/OFFICER REPORTS

President's Report - John Rolling, SR/WA, President called the meeting to order at 4:48 p.m.

### Quorum - 16 out of 20

### Secretary's Report - Rick Dickson

Secretary Rick Dickson submitted the Executive Board Meeting Minutes held March 4, 2009 and the General Membership Meeting Minutes held March 5, 2009 as published in the March 2009 Badger Right of Way, Issue #202. Motion made by Ernie Kretschmann and seconded by Barb Taves to approve the Secretary's report. Motion carried.

### Treasurer's Report - Beth Massey

Treasurer Beth Massey presented the financial report. Anchor Bank: business checking account balance is \$4,027.94 and Associated Bank checking balance is \$3,425.67; Certificate balances are \$5,613.29 and \$13,184.22. Money Market account balance is \$11,509.52. Total of all accounts: \$37,760.64.

As discussed previously, transferred portion of checking balance to another bank or credit union to disperse funds.

Discussed options for the \$13,184.22 cd that matures on 7/14/09. Per board discussion, Beth will check on the rates between the two banks to see what bank gives the better rate.

Motion made by Rick Dickson and seconded by Ed Trapp to approve the Treasurer's report. Motion carried.

## COMMITTEE REPORTS

### Advertising & Subscriptions - Marilyn Smith

Will be starting the process all over again.

### Asset Management - Joe Stepnik

No Report

### Education - Doug Hartmann & Dawn Neuy

Doug thanked Richard Dickson for teaching Course 701 (Property/Asset Management: Leasing) on May 13 and 14 at Country Springs Hotel in Waukesha.

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Will be getting a check for \$3,000 from National for this course.

Doug thanked John Rolling for teaching Course 400 Principles of Real Estate Appraisal on June 2 & 3, 2009 in Manitowoc. There were 19 in attendance and was a very profitable course.

Course 200 - Deanna Loewenhagen has agreed to facilitate Principles of Real Estate Negotiation on September 1-2, 2009 in La Crosse at the Radisson Hotel.

Attorney Joe Klein has agreed to facilitate Real Estate Broker's Continuing Education on December 9, 2009. Proposed raising the fee for the course to \$105 for members and \$120 for non-members.

John Rolling, SR/WA, has agreed to facilitate 7 Hour National USPAP Update on December 11, 2009.

Working with Reggie Draheim to put together a relocation course, series, or seminar as soon as the State of Wisconsin completes revisions to the code.

Ed Trapp is working on Relocation Course offered in November. Deanna Loewenhagen offered to be the facilitator and SRF to facilitate in Madison.

Tentative Schedule for 2010: March - Brokers Continuing Education & Course 804; April - Course 100 as a stand alone; June - Broker's Continuing Education; September - Course 209?; October - Course 800 & 802 as a 3 day series; December - Course 505 & 506 as Relocation 3 day series.

### Environment - Gaylord Plummer, SR/WA

Environment course changes at Wisconsin DNR and the Department of Ag. Will have more information at the next meeting.

### Finance - Joe Farmer

New chair, Joe Farmer, was not present. Beth Massey stated that she and Joe will be getting together to audit the books within the next couple of weeks.

### Greeters & Arrangements - Heidi Fischer

Course 400 - Principles of Real Estate Appraisal will be held at the Holiday Inn in Manitowoc on June 2-3, 2009.

The 2nd Quarter 2009 Executive Board and General meetings will be held at the Holiday Inn in Manitowoc on June 3-4, 2009.

(continued on page 6)

# Chapter News

*(Executive Board Meeting Minutes - continued from page 5)*

The IRWA Annual Conference will be held in Indianapolis, IN on June 28-July 1, 2009.

The 3rd Quarter 2009 Executive Board and General (joint Chapter-Affiliate) Meeting will be held at the Radisson Hotel in La Crosse on September 2-3, 2009.

The Region 5 Fall Forum will be held at the DoubleTree Hotel in Milwaukee on October 16-17, 2009.

A Brokers Continuing Education course will be held at the Holiday Inn Hotel and Suites - Madison West in Madison on December 11, 2009.

The 4th Quarter 2009 Executive Board and General meetings will be held at the Holiday Inn Hotel and Suites - Madison West in Madison on December 9-10, 2009.

The 1st Quarter 2010 Executive Board and General meetings will be held at the Bridgewood Resort Hotel in Neenah on March 3-4, 2010 (tentative).

Marla Britton and SRF offered to host the social event at her home in Westby for the 3rd Quarter meeting on September 2, 2009. Bus transportation from the Radisson hotel to and from her home will be provided (25 minutes). Ernie Kretschmann motioned to accept this offer and Heidi Fischer seconded.

## **Legislation - Bob Bokowski**

No report.

## **Liaison - Jason Hogan**

No Report

## **Membership - Marla Britton, SR/WA**

3 new members: Kenneth West (West State Wide Real Estate Inc.), Kathryn Curren (WisDOT – Green Bay) and Barbara Skibinski (MSA Professional Services).

## **Newsletter - Laura Humphrey & Kathy Rudolph**

Barb Taves suggested going to a color electronic version instead of the hard copy black and white. Last issue cost was \$536.80 Marla will check on how many members don't have an email address and board will discuss further at next meeting.

Kathy Rudolph and Laura Humphrey asked for interested parties to take over as Newsletter Editor for 2010.

## **Nominations/Special Awards - Barb Taves**

Barb proposed a Professional of the Year Nomination form be used to allow all chapter members to be involved in the nomination process. The draft application will be e-mailed to the board for approval. Publish Professional of the Year and Employer of the Year Nominations forms in the next issue of the newsletter. There are three members interested in the Treasurer's position. Will make a recommendation at the next meeting.

## **Past Presidents - Barb Taves**

No Report

## **Professional Development - Jeff Ekola, SR/WA**

SR/WA designations: Bob Bokowski and Dave Karl

Jeff will have a book at the general meeting tomorrow about the application process for IRWA certificate.

## **Programs and Outreach - Ernie Kretschmann**

The September meeting morning program is ATC and the local utility-the beginning of a project and in the afternoon is ATC and the local utility-as it hits the road. The December program plans to focus on "Wind Power, the Mandate for the Future".

## **Relocation - Reggie Draheim, SR/WA & Don Spenner, SR/WA**

No report.

## **Right of Way Research - Lorraine Winchel**

No Report

## **Survey - Dave Karl**

No Report

## **Transportation and Railroads - Dave Steiro**

Tomorrow Norm Pawelczyk and Dave will be presenting on round-abouts.

## **Utilities and Pipelines - Mike Halcarz**

The writer has been participating with the IRWA Liaison Chair, Jason Hogan, and other members, in discussions about the WDOT 511 System and the impact of the WDOT timeline requirements being imposed for the utilities. Discussions are continuing.

## **Valuation - Norm Pawelczyk**

No report.

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*(continued on page 7)*

# Chapter News

*(Executive Board Meeting Minutes - continued from page 6)*

## Webmaster - Deb Zimmermann

The site has received 2200 visitors since last June. To further advertise the site the address could be listed under the Newsletter title.

## Northwest Affiliate - Ed Trapp

The Affiliate meeting was held in Tomahawk on May 7, 2009 at the Rodeway Inn & Suites. Fourteen people attended and three were guests. Presenters in the morning: Travis Wanless, State Patrol, who spoke about the 'Zero in Wisconsin' program. Then Susie Klinger from Tomahawk Railway spoke about WI Operation Life Saver - railroad crossing safety and trespassing. We toured the Harley Davidson Operation Plant in the afternoon. Checking: \$500 Savings: \$3,300. Looked into putting the savings into a cd but not getting too far with it. Made a \$500 donation to the Education Fund. Discussed the possibility of hosting a seminar sometime to raise money.

## Region 5 Representative - Jerry Lund, SR/WA

Jerry gave an overview of the Region 5 Forum that was held in Charleston, West Virginia in April. Discussed possible resolutions at the upcoming International Conference in Indiana. Region 5 presented the Professional of the Year Award to Jeffrey Jones, SR/WA, from Michigan. Region 5 also nominated Jerry Lund to serve as Region 5 chair. Discussed the Fall Forum in Milwaukee in October. Possible IEC change would be to change the fiscal year from December to January to July to June.

## OLD/NEW BUSINESS

### Old Business

Jerry Lund will review the By-Laws. Big thank you to Lorraine Winchel for the successful turnout at the Brewer's game Stand Alone Event. The chapter has a new digital recorder.

## New Business

See page15 in the newsletter regarding the Proposed Amendment to By-Laws Section 14: Programs & Outreach Committee. The board was receptive to this proposed language and thought this was a good idea. Motioned by Barb Taves to introduce this to the general meeting, publish and vote on it in September. Kathy Rudolph seconded. Motion passed.

Mailing List Management - Marla Britton has the official mailing list. Will be duplicated - quarterly sent to Heidi, Doug and Kathy & Laura.

New Process for Recertification Credits - designated to approve the quarterly program - subject to audit. One management item - we must have a sign-in sheet for the people who go to the meeting. Professional Development to retain the sign-in sheet for 6 years.

June Education Seminar - Rupert's Kids Donation The Indy Chapter has suggested a donation to the Rupert's Kids program. This is a charity for young adults growing out of foster care. Marla made a motion to donate \$250 seconded by Barb Taves. The motion passed unanimously.

Harley gear was purchased by Jerry Lund and Tom Erstad as a donation.

Fall Forum - Chapter 17 to provide Friday night hospitality room reception with beverages and snacks. Steigerwaldt Land Services has agreed to donate \$300. Rolling & Company also agreed to donate \$100. Ernie Kretschmann is also researching an evening event on Saturday night including dinner at Riptide restaurant and a boat ride with live music.

Other - Jerry Lund reminded the board of an old motion that provides discounted course prices for members who can demonstrate that they have attended 4 consecutive general meetings. This will be included in the next newsletter.

Meeting adjourned at 7:03 p.m.

Respectfully submitted, Richard Dickson, Secretary

## ~ THANK YOU ~

*Chapter 17 extends a big "thank you" to the following sponsors - their support is greatly appreciated! • Attorney Tom Hornig and the law firm of von Briesen & Roper, S.C. for sponsoring lunch at our 3rd quarterly meeting in La Crosse. • Marla Britton and SRF Consulting Group, Inc. for sponsoring the Wednesday night social event.*

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## Chapter News

### Badger Chapter 17 Second Quarter General Meeting Minutes June 4, 2009

President John Rolling called the meeting to order at 9:04 am. President-Elect Ernest Kretschmann led the Pledge of Allegiance.

Introduction of Guests: Norm Pawelczyk introduced Curt Van Erem from WisDOT NE Region. Ernie Kretschmann introduced Dick Pollock and Nicole Iverson from WE Energies.

Membership Chair Marla Britton presented Dawn Neuy with her membership plaque.

Jeff Ekola recognized Bob Bokowski for his recent SR/WA Certification and presented him with his plaque and pin.

Treasurer Beth Massey presented the 2nd quarter financial status. Fund balances total \$37,760.64 between CD's and checking.

Secretary Rick Dickson discussed the minutes from 1st Quarterly meeting that were submitted and approved by Board with no changes. Rick also discussed two issues from yesterday's Board Meeting. On September 10, 2003, the Board approved a motion to establish a policy that any current Chapter member who attends four consecutive IRWA meetings is eligible to receive a 25% fee reduction from education course. Rick also discussed change to Article 6, Section 14 - Program and Outreach Committee. Rick read the proposed change to the article, which will be published in the next issued of the newsletter. The proposed change will be voted on at 3rd Quarter General Meeting.

President John Rolling discussed historic "American R/W Association" Flag that was on display at the General Meeting. John explained that Ed Trapp had contacted him to let him know that the Affiliate Chapter had this flag and the Affiliate Chapter gave the flag to the Chapter.

President John Rolling discussed the new re-certification policy for continuing education and what members need to do to attribute attendance at Chapter meetings for re-certification credit.

President Rolling discussed upcoming International Conference in Indianapolis, Indiana. Conference Payment Reimbursement is still available. Members should contact Marilyn Smith.

President John Rolling discussed today's program and recognized presenters Norm Pawelczyk and Dave Steiro.

Marla Britton discussed the upcoming 3rd Quarter Social event to be held at her house.

Jeff Ekola discussed guideline information available on-line for SRWA Certification and Designations. President John Rolling has printed copies available for members to look at.

Co-Newsletter Editor Kathy Rudolph asked for interested people to contact organization if they are interested in becoming the Newsletter Editor for next year.

Nicole Iverson was the winner of the door prize drawing.

Meeting adjourned 9:36 am.

Respectfully submitted,  
Richard Dickson, Secretary

## ~ NOTICE TO ALL CHAPTER MEMBERS ~

Please take a few minutes to review your name, address, phone number(s), place of business and e-mail address in the current 2009 Membership Roster. Please submit those revisions for the upcoming 2010 Roster to Marla Britton at [mbritton@srfconsulting.com](mailto:mbritton@srfconsulting.com). Those updates must be received by Marla no later than October 15, 2009, in order to be published in the 2010 Membership Roster.

ANY CHANGES TO ROSTER ADS, please contact Marilyn Smith.

Thank you!  
Lorraine Winchel, Marla Britton & Marilyn Smith

# 2009 Region 5 Fall Forum

Hosted by Wisconsin Badger Chapter 17

October 16-17, 2009

Doubletree Hotel - Milwaukee City Center



Wisconsin Badger Chapter 17 cordially invites you to the 2009 Region 5 Fall Forum at the Doubletree Hotel in downtown Milwaukee on October 16-17. A block of rooms is being held for Friday, October 16 and Saturday, October 17 at the rate of \$99 + tax per night (based on double occupancy - standard king or double room). Please call the hotel at 414-273-2950 or 1-800-2222-TREE **prior to September 16** to make your reservation. Please be sure to mention International Right of Way Association. Hotel parking is \$15 per night.

The Forum will begin on Friday night October 16 at 5:00 p.m. with beverages and hors d'oeuvres in Chapter 17's hospitality room. The Forum meeting will begin at 8:00 a.m. on Saturday October 17 in the Wisconsin Room located on the main floor of the hotel.

### ~ Beer and Brat Cruise ~

On Saturday, Chapter 17 is sponsoring a Beer and Brat Cruise for all attendees and their guests. We will depart on the Edelweiss I at 6:00 p.m. for a scenic 2-hour cruise through downtown Milwaukee riverways and along the Lake Michigan lakefront. Brats, beer and snacks will be provided. We hope you will join us!

**Please fill out and return the Registration Form below and return by September 16.**

### REGISTRATION FORM - 2009 FALL FORUM - MILWAUKEE, WI

Name: \_\_\_\_\_ Chapter: \_\_\_\_\_

Guest(s): \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Please enclose \$60 per person. This includes continental breakfast and lunch on Saturday. Please make check payable to Badger Chapter 17.

Return form and payment to:

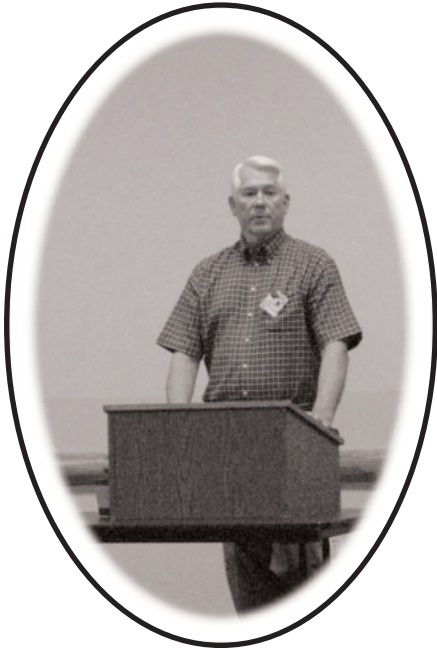
Heidi Fischer, City of Madison  
Office of Real Estate Services Phone:608-264-9297  
P.O. Box 2983 Fax: 608-261-6126  
Madison, WI 53701-2983 E-mail:[hfischer@cityofmadison.com](mailto:hfischer@cityofmadison.com)

Please indicate # attending the Saturday night Beer and Brat Cruise: \_\_\_\_\_ (no charge, but advance registration is required)

## Chapter News

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### Affiliate Meeting ~ May 7, 2009 Tomahawk, Wisconsin



Ed Trapp, Chair conducted the Affiliate meeting.



Travis Wanless, of the State Patrol, spoke about the "Zero in Wisconsin" program and highway and motorcycle safety.



John Rolling and Norm Pawelczyk were the lucky lottery ticket winners.



Affiliate members toured the Harley Davidson Plant in the afternoon.

## Chapter News

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### Brewer Game ~ May 8, 2009 Milwaukee, Wisconsin



President John Rolling showing off his cow cooking skills!



John Rolling, Ernie Kretschmann, Tom Erstad enjoyed tailgating at the Brewer's game!

Photos submitted by Arlene Buttke.

### Course 400 ~ Principles of Real Estate Appraisal Manitowoc, Wisconsin ~ June 2-3, 2009



Thank you to John Rolling for instructing Course 400, Principles of Real Estate Appraisal, in Manitowoc. Nineteen people attended the course.



Rick Dickson and Randy Schwarz modeled the correct posture for attendees of IRWA courses. It's all in the arm noted Rick.

### Annual Conference Indianapolis, IN June 28, 2009 - July 1, 2009



Jerry Lund and Barb Taves enjoyed the 'hot wheels' at the Indianapolis Motor Speedway Hall of Fame Museum. Vrrrrrrrrrrrrmmmm!!



Members of the IRWA Board of Directors representing Region 5. Taken at the annual Board of Directors meeting on Wednesday, July 1, 2009 in Indianapolis.

### Congratulations!!



Chapter 17's newest SR/WA's, Dave Karl (left) and Bob Bokowski (right), were honored for their achievements at IRWA's Annual Education Conference in Indianapolis in June. IRWA's 2008-2009 President, Faith Roland, SR/WA, personally congratulated both Dave and Bob as they came across the stage at the annual SR/WA Recognition Breakfast.

## Chapter/Affiliate News

### ~ MILESTONES and ANNOUNCEMENTS ~

#### ANNOUNCEMENTS

Attorney Tom Hornig has joined the Madison office of von Briesen & Roper, S.C. as a Shareholder. Tom's practice is primarily in the areas of land use, outdoor advertising, condemnation, civil litigation, business and estate planning. The firm also has offices in Milwaukee, Racine, Mequon and Brookfield. Tom's contact information is as follows:

Thomas S. Hornig  
von Briesen & Roper, S.C.  
Three South Pinckney Street, Suite 1000, Madison, WI 53703  
Telephone: (608) 661-3980 Fax: (608) 316-3185 Email: [thornig@vonbriesen.com](mailto:thornig@vonbriesen.com)

#### BADGER CHAPTER 17A - AFFILIATE NEWS

On September 2 & 3, Chapter 17 & 17A will have their combined annual meeting in La Crosse at the Radisson hotel. The Joint Chapter meeting will be on September 3, with the Affiliate going first with elections for Secretary/Treasurer, as Paul Baumgardt will be stepping up to Vice-Chair for 2010-2011. Anyone wishing to volunteer for this position should do so no later than September 1, 2009, thereby eliminating the need for the meeting. Also, any nominations should be e-mailed to Ed Trapp, Jody Isaacson or Paul Baumgardt before August 26, to give us enough time to contact those individuals for consent to include their name as a candidate.

This meeting is slated to be quite an attraction; SRF Consulting Group will be providing funds to assist with the planned activities. On Wednesday, September 2, leaving around 6:00 p.m., a bus will be provided to take those attendees from La Crosse down to Westby to the home of Marla Britton, about 25 miles southeast, for an evening of outside fun and food on their spacious deck on their 22-acre spread. The bus, as designated transportation, will return everyone to La Crosse later that evening.

Please put this event down on your calendars and make an effort to attend thereby strengthening our Chapter's solidarity and camaraderie.

Ed Trapp, Chair • (715) 379-5576 • [edtrapp@att.net](mailto:edtrapp@att.net)  
Jody Isaacson, Vice-Chair • (715) 453-3274 • [jodyl@slstomahawk.com](mailto:jodyl@slstomahawk.com)  
Paul Baumgardt, Secretary/Treasurer • (715) 839-2426 • [paul.j.baumgardt@xcelenergy.com](mailto:paul.j.baumgardt@xcelenergy.com)

#### PROGRAM SUGGESTIONS AND STAND-ALONE EVENTS

Chapter 17 continually strives to organize quarterly meetings and stand-alone events that are of interest to its members. If you have an idea you would like incorporated in a future program or stand-alone event, please contact:

Quarterly Programs: John Rolling, PhD, SR/WA • 608-231-2120 • [jrolling@sbcglobal.net](mailto:jrolling@sbcglobal.net)  
Stand-Alone Events: Lorraine Winchel • 608-246-3825 • [lorraine.winchel@dot.state.wi.us](mailto:lorraine.winchel@dot.state.wi.us)

# Education

## *Course 200 - PRINCIPLES OF REAL ESTATE NEGOTIATION LA CROSSE, WI - September 1-2, 2009*

**Course Description:** This course presents a unique blend of the communication skills associated with successful, real-world right of way negotiations. With an emphasis on the practical as opposed to the theoretical, this course sets the stage for all IRWA Communication courses that follow.

- Topics:**
- Overview of types of negotiations
  - Pre-negotiation “must do’s”
  - Creating your own individual negotiation style
  - Three types of negotiations
  - Communicating effectively throughout the negotiation process
  - Negotiating with attorneys and other “powerful” owners
  - Common issues, tactics, and pitfalls in negotiations
  - Preparing for administrative settlements, legal settlements and condemnation

<b>COURSE LOCATION/ACCOMMODATIONS</b>	<b>DATE/TIME</b>	<b>FEE</b>
Radisson Hotel La Crosse 200 Harborview Plaza La Crosse, WI 54601 Phone: (608) 784-6680	Tuesday & Wednesday September 1-2, 2009 8 am - 5 pm *Add \$15 if registering after <b>August 26, 2009</b>	\$415/Members \$520/Non Members

**Instructor:** Deanna Loewenhagen, SR/WA, has twenty- four years experience in negotiations, lands management and relocation in both the public and private sectors. She was the lead Relocation Specialist with Wisconsin Department of Commerce in Madison charged with regulating public agencies engaged in acquisition/relocation activities and to mediate/negotiate disputes between agencies and displaced persons and relocation training facilitator for the Wisconsin Department of Transportation, Bureau of Highway Real Estate. Deanna received a Bachelor of Science in Business Administration from the University of Wisconsin - La Crosse. Her areas of emphasis were management, economics, marketing and accounting. She owned and operated a real estate firm and continues to hold a Wisconsin Real Estate Broker's License. She is a member of the Wisconsin Association of Mediators. Selected as the Badger Chapter 17's "Professional of the Year" in 2002. Deanna is an authorized instructor of the International Right of Way Association in the disciplines of negotiations and relocation.

*For additional information, contact Course Coordinator - Arlene Buttke at (414) 221-2718.*

### **REGISTRATION FORM ~ Course 200 ~ Principles of Real Estate Negotiation**

Membership Number \_\_\_\_\_  
Name \_\_\_\_\_  
Title \_\_\_\_\_  
Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
Email Address \_\_\_\_\_

Cost: \$415 members/ \$520 Non-members  
Please make checks payable to:  
**International Right of Way Association**  
and mail to: We Energies  
Attn: Arlene Buttke  
231 West Michigan Street, A252  
Milwaukee, WI 53203

**To Register Online with a credit card,  
please visit [www.irwaonline.org](http://www.irwaonline.org)**

Check for \$\_\_\_\_\_ is enclosed.

September 10, 2003 - Motion passed to establish a Chapter policy stating that any current Chapter 17 member who attends four (4) consecutive Chapter general meetings is eligible to receive a 25% discount on one upcoming IRWA Chapter 17 sponsored education course.

# Education

## **REAL ESTATE BROKERS/SALESPERSON CONTINUING EDUCATION COURSE MADISON, WI - December 9, 2009**

All real estate brokers and salespersons must complete 18 hours of continuing education in order to renew their licenses. These courses have been approved by the Department of Regulation and Licensing and will be presented by Joe Klein.

### **COURSE SCHEDULE**

Registration: 8:30 a.m. - 9 a.m.

Module 1 - Listing Contracts • 9 a.m. - 12:00 p.m. • 3 hours credit - Includes a test

Module 2 - Offer to Purchase • 1 p.m. - 4 p.m. • 3 hours credit - Includes a test

This program is approved by the Department of Regulation and Licensing for 6 hours continuing education.

<b>COURSE LOCATION/ACCOMMODATIONS</b>	<b>DATE/TIME</b>	<b>FEE</b>
Holiday Inn & Suites, Madison West 1109 Fourier Drive Madison, WI 53717 Phone: (608) 826-0500	Thursday December 9, 2009 9 am - 4 pm *Add \$25 if registering after <b>November 25, 2009</b>	\$105/Members \$120/Non Members

*For additional information, contact Course Coordinator - Arlene Buttke at (414) 221-2718.*

## **REGISTRATION FORM ~ Requested by November 24, 2009**

### ***Real Estate Brokers/Salesperson Continuing Education***

Membership Number \_\_\_\_\_  
Name \_\_\_\_\_  
Title \_\_\_\_\_  
Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
Email Address \_\_\_\_\_

Cost: \$105 members/ \$120 Non-members

Please make checks payable to:

**International Right of Way Association**

and mail to: We Energies

Attn: Arlene Buttke

231 West Michigan Street, A252

Milwaukee, WI 53203

**To Register Online with a credit card,  
please visit [www.irwaonline.org](http://www.irwaonline.org)**

Check for \$\_\_\_\_\_ is enclosed.

### **Proposed Amendment to Chapter 17 By-Laws - 6/3/09**

#### **Article VI - Committees, Section 14: Programs and Outreach Committee**

Current Language: The Programs and Outreach Committee shall consist of the President-Elect, as Chair, and such additional members as the Chair may appoint. The Committee shall make the necessary arrangements to conduct an educational program for each of the four quarterly Chapter and other scheduled meetings and seminars. It will secure capable and knowledgeable speakers and/or instructors within budgetary limits. The Committee shall seek to include topics in the programs and other scheduled meetings and seminars that address the interests, issues and informational needs of the members and the local agencies with which members are involved....

Proposed Language: The Programs and Outreach Committee shall consist of the President-Elect as Chair, **the chairpersons of the various "study and report" committees (i.e., Asset Management, Environmental, Liaison, Legislation, Relocation, Survey, Transportation/Railroads, Valuation)** and such additional members as the Chair may appoint. The Committee shall make the necessary arrangements to conduct an educational program for each of the four quarterly Chapter and other scheduled meetings and seminars. It will secure capable and knowledgeable speakers and/or instructors within budgetary limits. The Committee shall seek to include topics in the programs and other scheduled meetings and seminars that address the interests, issues and informational needs of the members and the local agencies with which members are involved....

Badger

# Education

## 7 HOUR NATIONAL USPAP UPDATE MADISON, WI - DECEMBER 11, 2009

All real estate appraisers must complete the 7-Hour National USPAP Update course as part of continuing education required for state license renewal. This course will be approved by the Wisconsin Department of Regulation and Licensing and will be presented by certified USPAP instructor John Rolling, SR/WA.

The new edition of USPAP goes into effect on January 1, 2010. The new edition of USPAP contains several changes that particularly interest appraisers involved in eminent domain. Some of the significant changes are to:-

- Jurisdictional Exception Rule
- Ethics Rule (new section regarding previous assignments on subject property)
- Standard 3-Appraisal Review.

We expect that the 2010-2011 version of the USPAP Update Course will be available for our December 2009 presentation. Wisconsin Department of Regulation and Licensing has stated that completion of the course prior to license expiration (expiration date is 12/14/09) will meet the renewal requirements.

### TENTATIVE\* COURSE SCHEDULE

8:00 a.m. - 8:30 a.m. Registration  
8:30 a.m. - 10:30 a.m. Introduction to USPAP  
When Does USPAP Apply?  
Definitions and Changes to Definitions  
10:30 a.m.- Noon Rule Changes  
Noon - 1 p.m. Lunch  
1 p.m. - 4:30 p.m. Rule Changes Continued

*\* Topics may be adjusted upon instructor's receipt of new 2010 course materials. The time schedule will not change. Plan on staying until 4:30.p.m.*

COURSE LOCATION/ACCOMMODATIONS	DATE/TIME	FEE (includes Lunch)
Holiday Inn & Suites, Madison West	Friday	\$125* Member
1109 Fourier Drive	December 11, 2009	\$150* Non-Member
Madison, WI 53717	9:00 a.m. - 4:00 p.m.	\$50.00 2008 Edition
Phone Number: (608) 826-0500		USPAP Textbook ( <i>available for purchase</i> )
		*Add \$25 if registering after <b>November 25, 2009</b>

*For additional information, contact Course Coordinator - Dawn M. Neuy at 414-944-5753 .*

### REGISTRATION FORM ~ Requested by November 24, 2009

#### USPAP Update Continuing Education

Membership Number \_\_\_\_\_  
Name \_\_\_\_\_  
Title \_\_\_\_\_  
Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Phone \_\_\_\_\_

**Cost: \$125 members/ \$150 Non-members**

Please make checks payable to:  
**International Right of Way Association**  
and mail to: We Energies  
Attn.: Dawn M. Neuy  
500 S. 116th Street  
West Allis, WI 53214

**To Register Online with a credit card,  
please visit [www.irwaonline.org](http://www.irwaonline.org)**

Check for \$\_\_\_\_\_ is enclosed

# Chapter News

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*IRWA BADGER CHAPTER 17  
PROFESSIONAL OF THE YEAR NOMINATION FORM*

Nominee Name: \_\_\_\_\_

Nominee Address: \_\_\_\_\_

Phone No. \_\_\_\_\_ Number of Years as an IRWA Member \_\_\_\_\_

Company: \_\_\_\_\_

Every year Chapter 17 acknowledges the significant contribution of one professional to the International Right of Way Association. Nominees for this award must be an active member of the IRWA and will have demonstrated strong support and commitment to the right-of-way profession and the IRWA in terms of time and talent. The award will be presented at the 4th quarterly meeting.

1. For how long and in what capacity has the nominee been involved in right of way activities?

\_\_\_\_\_

2. Has the nominee held any offices within the chapter or international level?

\_\_\_\_\_

3. Describe ways in which the nominee has promoted/encouraged participation/ membership in the IRWA.

\_\_\_\_\_

4. Has the nominee received previous awards related to right of way?

\_\_\_\_\_

5. Describe any special projects or contributions of the nominee.

\_\_\_\_\_

6. In a short essay (less than 250 words), describe why you feel the nominee is deserving of this award.

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Submitted on behalf of Nominee by:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Mail or E-mail by: November 1, 2009 to:

Barb Taves, Steigerwaldt Land Services, Inc., 856 N. Fourth Street, Tomahawk, WI 54487

e-mail: [barbt@slstomahawk.com](mailto:barbt@slstomahawk.com)

Phone: 715-453-2374

# Chapter News

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## IRWA BADGER CHAPTER 17 EMPLOYER OF THE YEAR NOMINATION FORM

Employer/Company: \_\_\_\_\_ Address: \_\_\_\_\_ Phone# \_\_\_\_\_

Chapter 17 wishes to acknowledge the significant contribution of EMPLOYERS to the International Right of Way Association. Nominees for this award must be an active supporter of its employees as members of the IRWA and will have demonstrated strong employee support and commitment at the chapter region and international levels of the IRWA in terms of participation, financing, time allowance, facilities, services, etc.

If an employer is selected, this award will be presented at the 4th quarterly meeting.

Please describe your nomination based on the following questions: (note that a modified percentage will be used for some questions for companies with smaller versus larger numbers of employees.)

1. How large is the nominee's staff involved in Right of Way activities?  
Of that staff what percentage of the employees are members of the IRWA? (10 Points)  
\_\_\_\_\_  
\_\_\_\_\_
2. Does the nominee pay full or partial payment for its employees' IRWA membership dues? (5 Points)  
\_\_\_\_\_  
\_\_\_\_\_
3. Does the nominee pay for their employees' IRWA course registration fees?  
How many courses did employer give full or partial support? (10 Points)  
\_\_\_\_\_  
\_\_\_\_\_
4. Is there a salary incentive for SR/WA or certification designation? Explain in detail. (10 Points)  
\_\_\_\_\_  
\_\_\_\_\_
5. Does the nominee pay for their employees to attend the annual International Educational Seminar, Regional Forums, and/or Chapter meetings? If so, is it full or partial support? Please explain in detail. (10 Points)  
\_\_\_\_\_  
\_\_\_\_\_
6. Does the nominee promote IRWA participation by its member employees at the Chapter, Regional, and International levels? Please explain in detail. (15 Points)  
\_\_\_\_\_  
\_\_\_\_\_
7. How often does the nominee provide facilities for IRWA meetings, etc.? (10 Points)  
\_\_\_\_\_  
\_\_\_\_\_
8. How does the nominee provide other encouragement or incentives for IRWA participation? Please describe. (5 Points)  
\_\_\_\_\_  
\_\_\_\_\_
9. When the nominee contracts for outside services, do they strongly encourage the hiring IRWA members? Please describe. (5 Points)  
\_\_\_\_\_  
\_\_\_\_\_
10. In an essay of less than 250 words, what do you feel is the nominee's greatest contribution to the IRWA this year and in the past years? (20 Points)  
\_\_\_\_\_  
\_\_\_\_\_

Please attach an additional sheet for this essay.

Mail or E-mail by November 1, 2009 to:

Barb Taves, Steigerwaldt Land Services, Inc., 856 North Fourth Street, Tomahawk, WI 54487  
e-mail: [barbt@slstomahawk.com](mailto:barbt@slstomahawk.com) Phone: 715-453-3274

# General Information

## CHAPTER 17 WEBSITE:

<http://www.irwabadgerchapter.com>

## INTERNATIONAL INTERNET ADDRESS:

<http://www.irwaonline.org>

## EMPLOYMENT OPPORTUNITIES

To find out about current employment opportunities, please use the IRWA internet address. Employers and employees can post job openings and resumes on the web by calling/faxing IRWA headquarters at: Phone (310) 538-0233 ext. 127; Fax (310) 538-1471.

## MILESTONES

A special category called MILESTONES notifies members about news relating to other members. Anyone may submit announcements to the editor. Suggested announcements may include:

Job Changes  
Promotions  
Retirements

## MEMBERSHIP APPLICATION

For membership application or information, contact Membership Committee Chair:

Marla L. Britton, SR/WA  
Clement Sutton Corporation  
237 Black River Avenue  
Westby, WI 54667  
Phone: 608.632.0261  
[prefrd@mwt.net](mailto:prefrd@mwt.net)

## NOTICE POLICY

Free notices may be placed in the newsletter subject to the following conditions:

- Notices must benefit members and may include job or meeting announcements or any IRWA-related information.
- All notices are subject to the editor's discretion on content and length.
- Notices may also be handed out at quarterly meetings if they are of benefit to others.

### Roster Change

#### ROSTER CHANGE FORM IRWA BADGER CHAPTER 17

My Roster Listing Should Read As Follows:

Name \_\_\_\_\_

Company/Organization \_\_\_\_\_

Title \_\_\_\_\_

Address (newsletter) \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone:

Business ( ) \_\_\_\_\_

Residence ( ) \_\_\_\_\_

Fax ( ) \_\_\_\_\_

E-mail: \_\_\_\_\_

Return to Membership Committee Chair:  
Marla L. Britton, SR/WA, Clement Sutton Corporation  
237 Black River Avenue, Westby, WI 54667

### Registration

#### Registration Form Badger Chapter 17 - 3rd Quarter General Meeting September 3, 2009

Name: \_\_\_\_\_

Telephone: \_\_\_\_\_

Registration Fee: *(includes continental breakfast and lunch)*

Registration by Mail: \$25 per person

Registration at the Door: \$35 per person

Check Enclosed in the amount of \$ \_\_\_\_\_

Make Checks Payable to: **Badger Chapter 17**

Mail registration and check prior to August 27, 2009 to:

*Heidi Fischer  
City of Madison  
Office of Real Estate Services  
P.O. Box 2983  
Madison, WI 53701-2983*

Cancellation Policy: Full refund will be given with written notice of cancellation prior to August 27, 2009.

**NOTICE:** *The Executive Board will meet at 4:30 p.m. - 6:00 p.m. on Wednesday, September 2, 2009.*

*All committee chairs are encouraged to attend and/or send a written report.*

*We need your input and ideas to maintain a successful chapter.*

# Badger Write Away

International Right of Way Association  
Badger Chapter 17  
c/o Kathy Rudolph and Laura Humphrey  
Timbers-Selissen Land Specialists, Inc.  
2115 East Clairemont Avenue, Suite 2A  
Eau Claire, WI 54701

## Radisson Hotel

200 Harborview Plaza  
La Crosse, WI 54601

### Reservations:

1-800-395-7046 (toll free)  
or 608-784-6680  
[www.radisson.com](http://www.radisson.com)



## Directions

From I90 West  
Exit 3, USH 53 South towards La Crosse  
Right on 2nd Street N  
Right on State Street  
Left on Harborview Plaza

If you stay, Register IRWA!